

**The Australian Stock Exchange Limited
Companies Announcements Office
SYDNEY**

29th October 2010

**REGISTRATION OF PCC IN NEW ZEALAND FOR VETERINARY
APPLICATION IN COMPANION ANIMALS**

Probiomics Limited (“Probiomics” ASX Code:PCC) is pleased to advise that its proprietary probiotic strain, **Lactobacillus fermentum PCC®** has been successful in obtaining registration in New Zealand for application in companion animals under the ProbiaVet™ label. A copy of the concept label is attached on page 2.

This registration is in line with the Company’s strategy to diversify the application of PCC® as widely as possible and it further demonstrates the versatility of the strain’s beneficial affect on humans and animals alike. The Company is also exploring opprtunities in delivery system(s) for PCC® as an immune booster and prophylaxix/treatment for neonatal scours in farm animals with a view to increase sustainability and to reduce the reliance on pharmaceuticals.

The Company is in discussions with distributors for the sale and distribution of ProbiaVet™ in New Zealand and will make further announcement when this is finalised.

CONTACTS

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About Probiomics Limited




Probiomics has proprietary ownership of a unique probiotic strain – PCC®

PCC® has been clinically proved to have superior qualities – particularly in promoting systemic immune response.

Probiomics' commercial objective is to earn royalties from licensing PCC® to distribution companies selling products in global markets.

For further information, please go to www.probiomics.com.au

Concept Label

<p>ProbiaVET™ PCC® is a proprietary probiotic strain with several unique properties. The combination of a novel polysaccharide coating, high acid tolerance, enhanced mucosal adhesion and it's ability to bind to the intestinal lymphoid tissue allows PCC® to survive passage through the harsh environment of the stomach and to colonise the intestine.</p> <p>Stressful conditions can impact on the digestive system of companion animals. PCC® nutritional supportive action helps to maintain intestinal health by restoring a balance of beneficial bacteria and support of the immune system.</p> <p>Distributed in NZ by:  Animal Health Care Products Pty Ltd P: +64 21234 3563</p> <p>Manufactured by:  Probiomics Limited Suite 1A, Level 2 802 Pacific Highway Gordon, NSW 2072 Australia. P: +61 2 9844 5422 F: +61 2 9844 5445 www.probiomics.com.au</p>	<p>FOR ANIMAL TREATMENT ONLY</p> <p>ProbiaVET™</p> <p>PCC® probiotic helps to restore healthy intestinal micro flora in companion animals and consequentially assists in normalising the mucosal function and maintaining normal intestinal motility.</p> <p>ACTIVE CONSTITUENTS: A minimum of 1 billion cfu per capsule of PCC® probiotic <i>Lactobacillus fermentum</i> VRI 003</p> <p>Refrigerate after opening</p> <p> 30 Capsules</p>	<p>DIRECTIONS FOR USE:</p> <table border="1"> <tr> <td>Dogs (any size)</td> <td>Give 1 capsule daily</td> </tr> <tr> <td>Cats (any size)</td> <td>Give 1 capsule daily</td> </tr> </table> <p>Or as directed by your veterinarian. Capsule may be opened and sprinkled on food.</p> <p>INDICATIONS: Following antibiotic treatment, dietary changes and digestive upset, neonatal probiotic supplement for young puppies at weaning, use during travel and changes of environmental conditions.</p> <p>FIRST AID: If poisoning occurs, contact a doctor or Poisons Information Centre. Phone Australia 131 126. New Zealand 0 800 764 766</p> <p>DISPOSAL & STORAGE: Refrigerate after opening. Dispose of empty container by wrapping in paper and placing in garbage. Store below 25°C (room temperature) avoid exposure to sunlight.</p> <p>(B) PCC351 (E) 12/10</p>	Dogs (any size)	Give 1 capsule daily	Cats (any size)	Give 1 capsule daily
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